



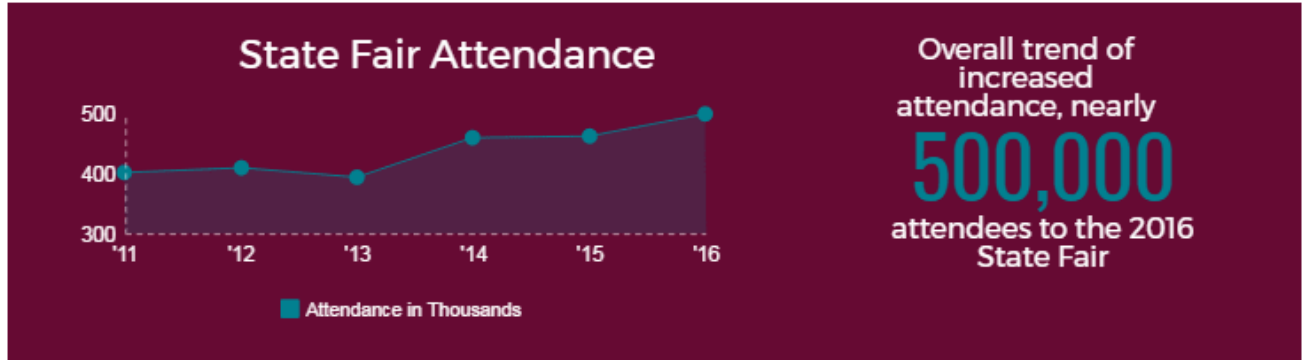
Among Best in the Nation

TOP
10

Ranked #9 state fair by smartasset.com, based on affordability, variety and attendance by population



Featured on Travel Channel's "Food Paradise" recent episode as among the "best of the best"



New Mexicans love their State Fair



99.6% of attendees surveyed indicated that they had a fun experience



Over 99% of those surveyed gave high marks to the Fair for safety



Over 99% of those surveyed found the Fair to be clean

Great Year Round Entertainment & Events



EXPO NM hosts approximately 200 events annually, including Rio Grande Arts & Crafts Festival, Coffee & Chocolate, and premier performances by highly acclaimed artists such as Elton John.

Recruited high profile, internationally significant events to Tingley Coliseum, including Gathering of Nations Powwow, which brings substantial benefit to the local economy, and a recurring new revenue source for EXPO NM



Maximizing revenues by bidding out contracts to acquire optimal revenue splits for big ticket items such as carnival and beverages